



Hello,

My name is Taz and I am going to help you think about jobs and careers and business and stuff like that - we call it

"Business Studies"

You will probably see some new words, some are going to be

long and **tricky**

But don't worry I'll help you to say them as well
as understand them



Let's start with "business", how do you say it?

Business


biz ness




The **i** is silent

What does "business" mean?

Business is the activity of making, buying, and selling goods or services



Services are things people do for you, like fix your car, cut your grass and teach you stuff



Goods are things you can touch and feel, like food, toys and clothes



Can you think of any other goods or services?

Some examples of businesses that sell goods are...

Toyshops sell toys

Supermarkets sell food

Pharmacies sell medicines

Clothes shops sell clothes

Garden centres sell plants



Can you think of any other businesses that sell goods?

Some examples of businesses that sell services are...

Garages fix your car

Dentists fix your teeth

Gardeners cut your grass

Schools teach children

Hairdressers style your hair



Can you think of any other businesses that sell services?

When you are an adult you'll work for a business. Think about your friends and family:

- Do you know what job they do?
- Do you know what type of business they work for, do they sell goods or services?





Different businesses are part of different

industry

How do you say "industry"?

I n

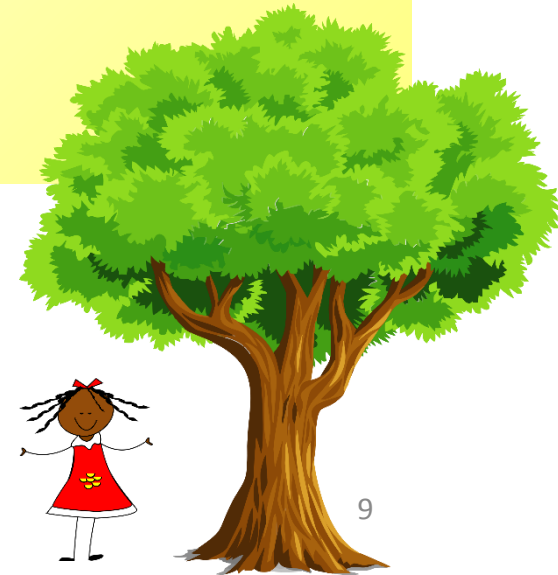
in

d u s

dus

t r y

tree



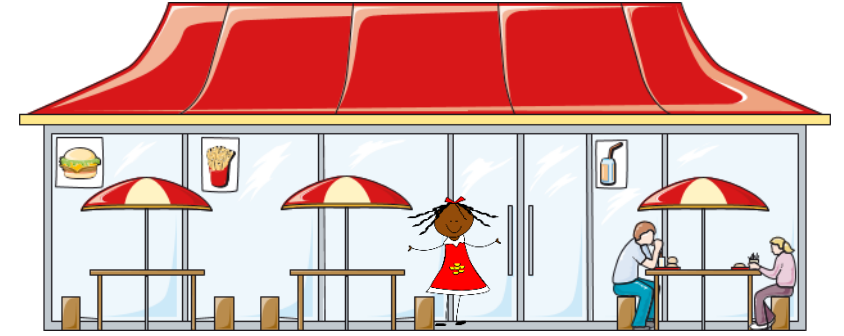
What is industry?

Industry is the type of business, for example:

- Doctors
- Dentists
- Opticians
- Pharmacists

Are all part of the healthcare industry, because they all help us to take care of our health





- Farmers
- Supermarkets
- Biscuit factories
- Restaurants

Are all part of the food industry,
because they all help provide us with our food



Can you think what
businesses might be
involved in the
transport industry?

When we think about what jobs we would like to do and what industry we would like our business to be in, we are thinking about our

career



How do you say "career"?

c a r e e r

ka rear



The "rear" bit is just like "ear" but with a **r** in front of it

Ask your family and friends about
their careers

It is fun to imagine your career and what
job you will do when you grow up!

